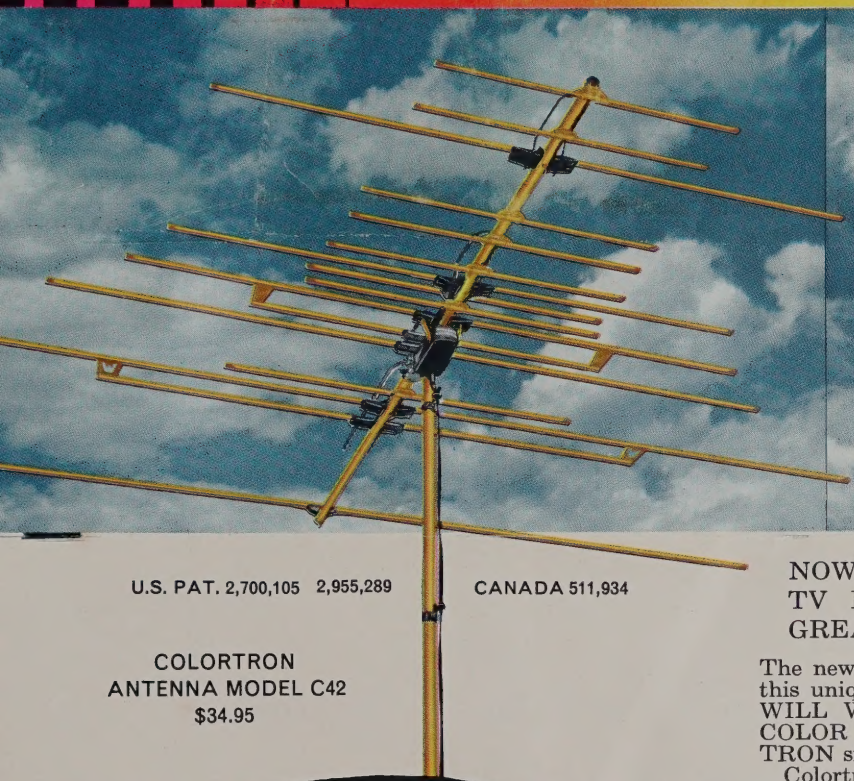
Winegard

COLORTRON

FOR THE FINEST COLOR AND BLACK AND WHITE TV RECEPTION



COLORTRON
ELECTRONIC
POWER PACK
$39.95
can be added to
Antenna for Electronic
Signal Boost.

U.S. PAT. 2,700,105 2,955,289 CANADA 511,934

COLORTRON
ANTENNA MODEL C42
$34.95

GOLD ANODIZED

FOR LONGER LIFE—100 MPH WIND TESTED!

The gold anodizing on the Winegard Colortron is an electro-chemical process that puts a bright gold finish on the antenna. It will never fade or corrode! Winegard Colortron antennas are made to last. They'll outlast any plain aluminum or bronze color dip coated antenna and give you years of trouble-free service.

NOW ENJOY BETTER COLOR AND BLACK & WHITE TV RECEPTION ON MORE CHANNELS AND GET GREATER RECEPTION DISTANCE . . .

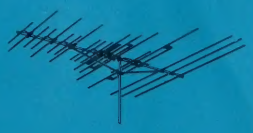
The new Winegard Colortron was designed for perfect color reception, but this unique antenna will also improve your black and white reception. IT WILL WORK WITH ANY MAKE OR MODEL TV SET—EITHER COLOR OR BLACK & WHITE. It can be used with or without the COLORTRON signal amplifier for more power.

Colortron works two ways to give you better reception. First, its extra sensitivity pulls in more of the TV signal from the airwaves. Second, its powerful amplifier electronically strengthens TV signals and rejects interference. The result is the clearest, cleanest pictures you have ever seen on your set.

The Colortron electronic power pack amplifier contains two revolutionary new RCA nuvistors (miniature tubes) that will operate for years without replacement. It is completely weather-sealed, will work even in salt spray areas.

Unlike other antenna amplifiers, strong signals from local stations will not prevent you from receiving weak out-of-town stations with a Colortron amplifier. It works perfectly with the Colortron antenna but can be used on any good TV antenna to reduce snow and interference—gives you enough power to drive as many sets as you like.

MODEL C44
$64.95
GOLD ANODIZED
world's most powerful TV antenna



MODEL C43
$51.90
GOLD ANODIZED

MODEL C41
$24.95
GOLD ANODIZED

Winegard Gold Bond Guarantee

OUR GUARANTEE—This Winegard antenna is unconditionally guaranteed to be the finest of its type you can buy. We guarantee you, the user of this antenna, that it will give you the best reception you've ever had on your TV set in your location—provided, of course, that the antenna is properly installed and your set is in good working order. In the rare event this antenna does not give you the best reception you've ever had, the Winegard Company will make it work to your satisfaction, replace it or refund your purchase price.

YOUR RESPONSIBILITY—Because this Winegard antenna is factory preassembled, it is comparatively easy to install. But it must be installed properly according to instructions enclosed in the antenna carton. This guarantee is valid only if the user returns the attached registration form within 10 days from date of installation. If you are not completely satisfied within 30 days following installation, write direct to the Winegard Company. The factory will contact you.

(This guarantee is non-transferable and is not in effect in areas where the TV signal is not satisfactory to operate a TV set.)

John R. Winegard
President
Winegard Company, Burlington, Iowa

PRINTED IN U.S.A.

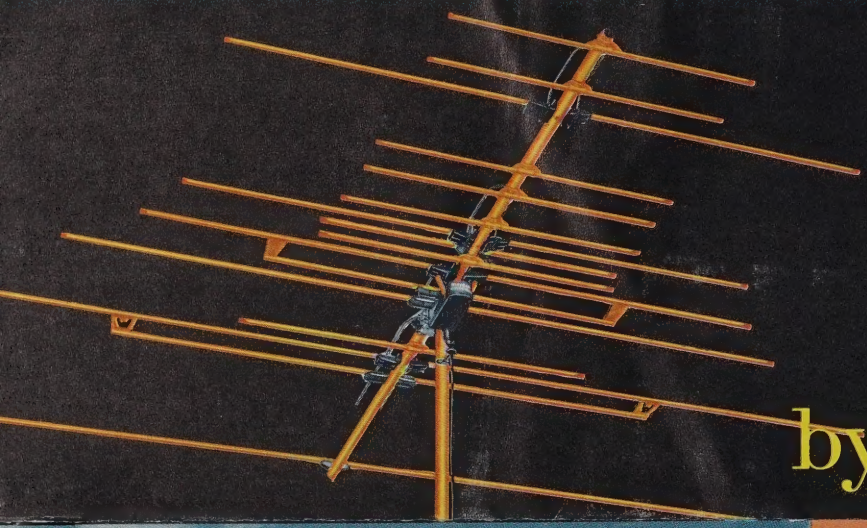
Winegard COLORTRON

designed for Color—gives new picture quality to black and white

With a Colortron antenna sending down strong signals to your set, good channels will come in even better. Weak channels will improve greatly. Snow and interference will be reduced or eliminated.

When you add a Colortron electronic power pack amplifier to your Colortron antenna, you can often pull in pictures from TV stations other antennas can't reach. In many areas, you *will* be able to watch faraway stations that a non-electronic antenna can't pick up.

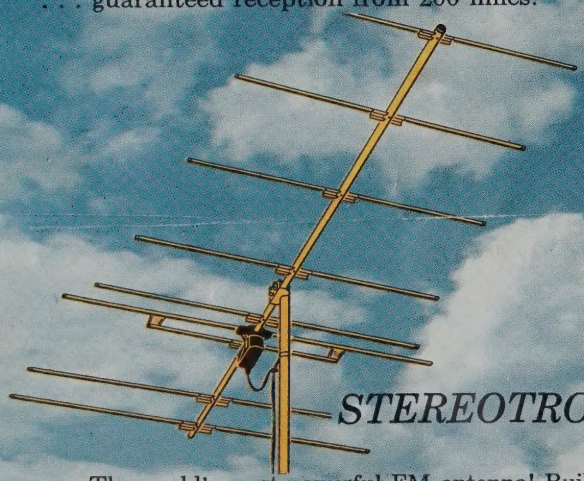
Model for model, Winegard Colortrons are the world's most powerful antennas. They make television more enjoyable—by giving you clearer, sharper, stronger pictures on all channels.



NEW for COLOR TV by *Winegard*

New Winegard stereotron antennas

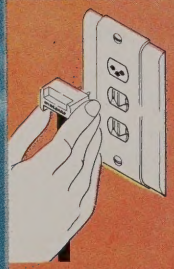
. . . guaranteed reception from 200 miles!



STEREOTRON FM

The world's most powerful FM antenna! Built-in amplifier has two nuvistors (miniature tubes), gives the extra signal strength needed for stereo FM. Gold anodized finish prevents corrosion.

Winegard FM antennas start at $12.55.



2 AC outlets plus TV

BRING YOUR HOME UP-TO-DATE

with Winegard electric wall outlets with TV signal jacks.

You can have convenient Winegard electric outlets with TV and FM signal jacks installed wherever you want them—in every room, and even on the patio or porch. Each Winegard wall outlet is an ordinary 117V AC double electric outlet with the important difference that it also has a signal jack for your TV set or FM set. You can move your TV from room to room—operate as many TV and FM sets as you like simultaneously. For a new home or an existing home, it is simple and inexpensive to have convenient Winegard electric TV-FM wall outlets.

There's A Big Bonus in Quality and Value in All Winegard Products

TV Antennas—VHF—UHF FM Antennas TV Signal Amplifiers
Signal Boosters Multi-Set Couplers Distribution System Accessories

SOLD BY

ADVERTISED IN LIFE

Winegard Antenna Systems

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